

REQUEST FOR PROPOSAL



BASIC TRAINING FOR A NEW BEGINNING

PROJECT SUMMARY

The Veterans Institute for Film & Media is commissioning a sculpture to be used as recognition for an individual's contributions to our US military. Tentatively named the "Art for Heroes Award," the inaugural presentation will be made in September 2019 at the North Texas Veterans Festival (NTX VetFest). Veteran artists are encouraged to apply.

The Art for Heroes Award honors men and women who use art to chronicle the military experience, preserve the legacy of those who have served, and support and encourage veteran artists. Honorees are dedicated to ensuring our veterans are recognized for their service, supported when they end their tour of duty, and to helping ease their transition back into civilian life.

PROFILE OF COMMISSIONING INSTITUTION

The Veterans Institute for Film and Media (VIFM) was founded in 2017 by Dallas Film to prepare US veterans for careers in the film and video production industry. Our free program trains veterans by providing an innovative curriculum taught by an engaged faculty, combining that education with hands-on experience, and continuing to support them with mentoring and job placements through our partnerships and networks.

Our Mission at VIFM is to prepare veterans for careers in film and media production through education, mentorships, and job placements.

- We believe veterans are our nation's greatest resource.
- We believe supporting veterans is a nonpartisan and humanistic endeavor.
- We believe our community is strengthened when veterans are fully integrated into it.
- We believe veterans possess unique qualities that transfer to media production.
- We believe veterans have already paid for our support by their service to our nation.

Dallas Film exists to make the art of film accessible to the Dallas community through year-round screenings, education, training, and operating the largest film festival in North Texas – Dallas International Film Festival, powered by Capital One. We are a 501(c)3 nonprofit organization established in 2006 by people who love the magic of film. Since its inception, Dallas Film has contributed more than \$1M in filmmaker awards, brought over 2000 filmmakers to Dallas, screened over 2000 films from more than 50 countries. We are proud to support local filmmakers, as well as our fellow film organizations in the DFW Metroplex.

DESIGN CRITERIA

Because the recipient of the Art for Heroes Award will take the award to his or her home or office for display, it must be portable. Because the award will be presented annually, it must be replicable so it can be presented, with minimal modification, to future honorees.

The design should honor compassionate service and selfless dedication to those who protect our nation, recognize how art (in whatever form it may take) makes an enduring impact and enriches lives, and promote the following ideals:

- Patriotism
- Commitment
- Dignity

BUDGET

The submitted proposal must include all costs to design and manufacture the proposed artwork, including delivery to our offices. It should also include an estimated cost to reproduce future editions of the award (understanding that inflation happens). Artists will not be compensated for submitting a non-winning proposal.

PROJECT TIMELINE

Proposals must be received by 5 pm CST Monday, June 3, 2019. Notification to the winning proposal will be made by 10 am CST on Monday, June 14, 2019. The completed piece must be at our Dallas office no later than 5 pm CST, Wednesday, September 4, 2019.

Additional, necessary review milestones will be determined by the selected artist and VIFM representatives to ensure adequate feedback and progress is being made during the design & fabrication process.

PROPOSAL REQUIREMENTS

Proposals should include the following items. If a team of artists will work to create the piece, each artist must submit items 1-4 :

1. Artist statement of interest and intent
2. Resume or short biography
3. Two letters of reference
4. Visual support materials of past projects, which can be submitted in any of the following formats:
 - Digital images (not to exceed 30 images)
 - Digital videos (not to exceed 20 minutes)
 - Prints (not to exceed 30 images)
5. Description of project, including concept & approach, and proposed material

6. Estimated schedule and timeline for design and fabrication
7. Budget
8. Any other relevant material the artist feels supports their entry, such as initial concept sketches, awards received, featured publications or shows, or military status.
9. SRSE if any submitted material must be returned after review process.

SUBMISSION DEADLINE AND ADDRESS

Proposals must be received by 5 pm CST Monday, June 3, 2019.

Electronic submissions should be sent to: admin@vifm.us

Mailed submissions should be sent to:

Dallas Film Society, Inc.
ATTN: VIFM Art for Heroes
110 Leslie Street, Ste 200
Dallas, TX 75207

SELECTION PROCESS

All proposals will be reviewed by a panel of art professionals, military veterans, funders, and DFS/VIFM staffmembers. The Selection Panel may choose to contact the artist to discuss their proposal should more information be needed.

SELECTION CRITERIA

All proposals will be evaluated for artistic excellence, embodiment of the design criteria, and cost as well as if the artist serves or has served in the military.

CONTACT INFORMATION

For additional information about VIFM, please visit us online at: vifm.us.

For additional information about this RFP, please contact Maggy Croxville, Director, VIFM at: maggy@vifm.us.

